

Commercial Contributions to Anchorage Folk Festival

Festival Year 2012



P.O. Box 243034
Anchorage, AK 99524

Please use this form to accompany your contribution to ensure we capture information about your organization correctly.

Name of Contributing Organization

Mailing Address

City, State, Zip

E-mail address

Website URL

**Thank you for
your support to
the Anchorage
Folk Festival!**

**Your
contribution
makes the
music happen!**

Contact Name and Phone Number(s)

Our organization is contributing to the Anchorage Folk Festival at the level checked below:

- Basic \$120.00 to \$299.00
- Partner \$300.00 to \$599.00
- Patron \$600.00 to \$1,199.00
- Sponsor \$1,200.00 to \$5,999.00
- Major Sponsor \$6,000.00 and above

_____ A check payable to Anchorage Folk Festival, Inc. is enclosed in the amount of \$_____ OR go to our web site at www.anchoragefolkfestival.org click to donate and use the Paypal link to donate by Paypal account or credit card. If you would like an advertisement in our Program, please note that in the comment box with the appropriate person's contact information.

(Choose one) The contributing organization _____ is _____ is not a Non-profit organization as determined in accordance with Section 501(c) of the Internal Revenue Code.

Signature

Date

Your comments about the Festival or special considerations you might have are most welcome. Please post this form with your check to the address shown above.

Guidelines for Commercial Contributions to Anchorage Folk Festival

June, 2011



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Anchorage, AK 99524

- 1) Commercial contributions will be recognized in various ways according to the magnitude of the contribution annually as follows:

Basic	\$120 to \$299
Partner	\$300 to \$599
Patron	\$600 to \$1199
Sponsor	\$1200 to \$5999
Major Sponsor	\$6000 and above
- 2) Commercial contributions at all levels entitle the donor to receive direct mail and e-mail news of Festival activities and any such additional benefit as may be determined by the Corporation from time to time to be available.
- 3) Contributions at the Basic level entitle the donor to be recognized during the Festival, including, if they choose, a business card-size advertisement in the printed Festival program.
- 4) Contributions at the Partner level entitle the donor to be recognized at the Festival including, if provided by the deadline, a 1/2-page advertisement in the printed Festival program. Additionally, Partners will be named on the Festival website with a link as appropriate to the Partner's commercial website.
- 5) Contributions at the Patron level entitle the donor to be recognized at the Festival including, if provided by the deadline, a full-page advertisement in the printed Festival program, and a listing of names posted in the Wendy Williamson Auditorium Foyer. Additionally, Patrons will be named on the Festival website with a link as appropriate to the Patron's commercial website.
- 6) Contributions at the Sponsor level entitle the donor to be recognized at the Festival, including a full-page color advertisement in the printed Festival program. Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer. Posters will not exceed 12 square feet and shall note the sponsor's support to the Anchorage Folk Festival. Sponsors will be named on the Festival website with an annotated link as appropriate to the Sponsor's commercial website.
- 7) Major Sponsors will be recognized from the stage during each Festival event. Major Sponsors are entitled to a full-page color advertisement in the printed Festival program. Major Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer and on the main stage. Posters will not exceed 12 square feet and shall note the sponsor's support to the Anchorage Folk Festival. A Major Sponsor may also display a logo poster at performances away from the main stage, including dances, workshops, lectures, or other Festival events, in addition to the main stage. Logo posters at Folk Week venues are subject to the discretion of the hosting venue.
- 8) Donations to the festival on behalf of a commercial enterprise qualify the donor organization to one vote at the annual meeting of the membership in accordance with Section 4 of the Bylaws.
- 9) All artwork for printing including logos and advertising is to be provided as an electronic JPEG file or "camera-ready" hardcopy for use by the Festival. Posters will be provided by the contributor, ready for display on a wall or free-standing easel.